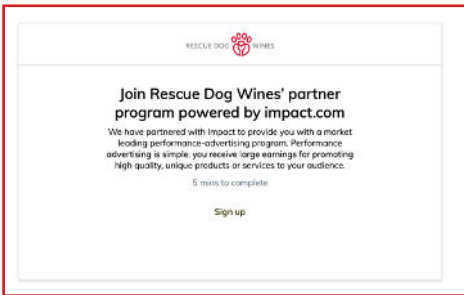


HOW TO APPLY TO OUR AFFILIATE PROGRAM

Here are step-by-step instructions on how to apply to the Rescue Dog Wines Affiliate Program and, if accepted, access your customized affiliate link with Rescue Dog Wines.

RESCUE DOG WINES RESERVES THE RIGHT TO APPROVE OR DENY ANY APPLICATIONS TO ITS AFFILIATE PROGRAM.

Apply online through our website.



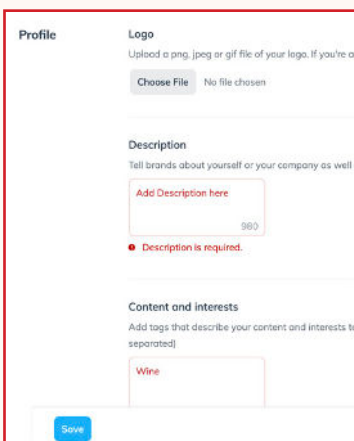
<https://rescuedogwines.com/affiliates>

Agree to the terms and conditions. You will be prompted to select your **Primary Business Model**: for most Rescue Dog Wines affiliates, the *Creator* or *Cross Audience Monetization* option is the best fit.

You will receive the option to log in via Google, Apple, Twitter, Facebook, etc. You may select any of these options or, if you would like to proceed without using a social media account, you can log in directly through Impact.

If you choose to log in through Impact, you will have to create a profile and will be prompted to fill out the necessary fields.

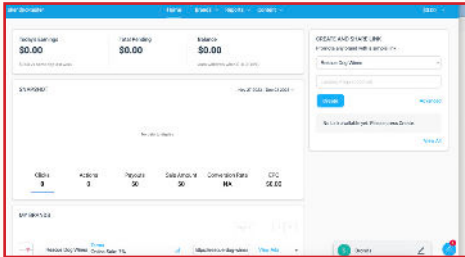
The profile will look similar to the following:



Once you are logged in, you will see a dashboard. Please note this dashboard is where you can track your clicks, payouts, and conversion rates. This page is important to note in order to track your success with the affiliate program.

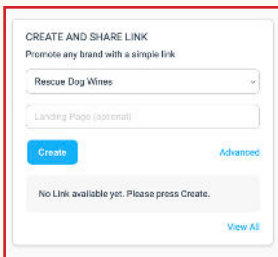


HOW TO APPLY TO OUR AFFILIATE PROGRAM



Affiliate dashboard view

To generate your custom link, select the blue **“Create”** button at the top right-hand side. Please note that your application’s approval will be required prior to generating a link.



Select the Partner as Rescue Dog Wines and generate the unique customized link. Impact will also generate a QR code for you to use if you wish. Your custom link is extremely important as it is uniquely created for you and used to track sales and conversions generated by you. Below is an example of what your custom link will look like and how it appears in your browser to link to Rescue Dog Wines. An example QR code is also included as a visual example. Note that these are just samples and the actual URL and QR code will be uniquely generated for you in your Impact dashboard.

